



Membership Application

Invest in your success. Join ARA!

MEMBERSHIP TYPE

□ ARA General Member

□ ARA General Member + ARA Insurance

□ ARA General Member (Canada)

ARA International Member

COMPANY INFORMATION				
Company name:				
Street address:				
City				

City:	
State:	ZIP:
Website:	
Business email:	
Phone:	
Toll-free phone:	

□ I consent to receive automated communications and/or text messages from ARA at this mobile number.

YOUNG PROFESSIONAL NETWORK

If you have young rental professionals, ages 18-40, who are interested in participating in the ARA Young Professionals Network, please include below.

1) Prefix:	Name:
Cell:	
	Name:
Cell:	
Email:	

□ I consent to receive automated communications and/or text messages from ARA at these mobile numbers.

MAILING ADDRESS (IF DIFFERENT FROM COMPANY INFORMATION)

ZIP:

Address: _____

City:_____

State:

DESIGNATED REPRESENTATIVE

Prefix:		
Name:		
Title:		
Email:		
Phone:	Cell:	

□ I consent to receive automated communications and/or text messages from ARA at this mobile number.

BRANCH ADDRESS		
Store name:		
Address:		
City:		
State:		
Phone:	Cell:	
□ I consent to receive a	automated commu	nications and/or

I consent to receive automated communications and/or text messages from ARA at this mobile number.

Contact person: _____

Title: _____

Prefix:

MEMBERSHIP DUES (FEES ARE BASED ON THE COMBINED TOTAL GROSS RENTAL REVENUE FOR ALL OF YOUR OPERATIONS)

Dues	Total gross rental revenue	Com	plimentary b	ranch listings (additional locations)*
□ \$499	Up to \$500,000	N/A	4	* Branch stores receive a separate member number
□ \$715	\$500,001 to \$3 million	4	branches	and will receive access to all "member-only" benefits,
□ \$1,290	\$3,000,001 to \$10 million	8	branches	including a listing on our RentalHQ.com store locator. Additional branch listings above the number
□ \$2,165	\$10,000,001 to \$30 million	30	branches	indicated also can be part of the program for \$100
□ \$4,325	More than \$30 million	60	branches	per store per year.
□ \$505	International Member (primar	y locatio	on only)	

Membership in the American Rental Association (ARA) is key to your rental business' success. Take advantage of the many benefits of membership and join today by completing this application. The information you provide will allow ARA to best serve your interests and needs. Please type or print and complete all sections. An online application and overview of member benefits are available at ARArental.org. Fax this form to 309.277.4209 or email it to membership@ararental.org. Questions? Call 800.334.2177.

DEMOGRAPHIC I	NFORMATION			
Business organization Corporation S Chapter Limited Liability What best describes Equipment/event rent	 Sole Proprietorship Partnership your business? 	Public Stock Company Co-op il firm with rental	Number of full-time staff: Your total annual rental reven Your rental inventory by perce Construction/industrial General tool/homeowner	ue: entage: %
In what year did you	n rental ur firm started? enter the rental indus nily-owned?	try?	Event% Is your business involved in ar government contracting?	
REASONS FOR J	OINING			
How did you hear a ARA Insurance Internet Search Membership Promotio The ARA Show Social Media	n Reinsta		 What is your No. 1 reason for Alliance/Franchise Group ARA Insurance Business Growth Education, Training & Safety Equipment Discount Industry Affiliation 	 br joining ARA? Industry Trends & Research New to Rental Resources Networking/State & Local Meetings Programs & Services The ARA Show
INSURANCE				
	n information about Ins date (MM/DD/YYYY):		No Current insurance agency	y:
SOFTWARE				
Do you utilize rental	(POS) software? 🛛 Y	es 🛛 No 🛛 If so, whic	ch provider do you use?	
SUPPORT ARAPA	\C			
party affiliation. The		ators make every day l	ates who support a pro-busines have a significant impact on you	
PAYMENT INFOR	MATION			
deductible as a busir for 2025 is 15%. A \$3 to <i>Rental Manageme</i>	ness expense to the ex 6 nonrefundable subse	tent that ARA engage cription fee is allocated nature designates you	y be deductible as a business es s in lobbying. The estimated no d from your membership dues f r willingness to receive emails, t	or an annual subscription
and before the start terms or rates chang for your dues.	of your new term, ARA le, ARA will notify you	A will simply charge yo in advance. If ARA ca		in effect at that time. Should a association will send you a bill
IXI I choose to opt-in	to the auto-nav progr	am for my ADA momb	parship duas 🛛 Chack a	r monoy order enclosed

I choose to opt-in to the auto-pay program for my ARA membership due	es. Li Check or money order enclosed.

Please charge my: 🛛 Visa 🔹 MasterCard 🖾 Discover 🖾 American Express

Credit card number:	Expiration Date:
Name: (as it appears on card)	CCV Code:
Signature:	Date:

Membership is not official until it is approved by ARA.

ARA FOUNDATION CONTRIBUTION

The ARA Foundation is here to assist the industry through educational and community support. Please donate today.

I hereby authorize an annual donation of \$______ to be charged with my ARA membership dues. ______ (initial)
 I would like to contribute a one-time donation of \$______ to the ARA Foundation. ______ (initial)

Inventory Information

This list of rental inventory and product codes serves a valuable purpose. By providing ARA with a complete listing of your store's inventory, we can better market your store to interested consumers through RentalHQ.com and other ARA resources. These efforts bring more consumers into your store and help generate more rentals. Please look through all the categories on both pages and check all items that represent your inventory.

Circle one: My business primarily offers EQUIPMENT INVENTORY / EVENT INVENTORY for rent

EQUIPMENT SEGMENT INVENTORY

1420
Road Plates, Trench Boxes

					· · · · · · · · · · · · · · · · · · ·	
1000		Mobile Elevated Work Platforms (MEWP)	1430		Rollers: Trench	
		MEWP: Inspection	1440		Rollers: Vibratory	
		MEWP: Training	1445 🗖 Serooning and Cruching Plan			
		Air Compressor: Towable			Portable	
		Asphalt Paver	1455		Signs: Trailer-mounted, Arrow Boards,	
		Backhoe Attachments			Message Boards	
		Backhoes	1460		Skid Steer: Attachments	
		Breakers: Hand Operated	1465		Surveying Equipment	
		Breakers: Machine-mounted	1470		Sweepers: Street, Pavement	
		Bucket Attachments	1480		Tanks: Portable	
		Compaction Equipment: Attachments	1280		Telescopic Handlers	
		Compaction Equipment: Ride On and	1485		Temporary Roadways, Access Mats	
1110		Trench Rollers	1505		Toilets and Washrooms, Portable	
1100		Compaction Equipment: Walk Behind,	1510		Tracks, Track Pads, Track Carriers	
1100		Handheld	1520		Tractors and Tractor Attachments	
1120		Concrete Batch Plants	1530		Traffic Control: Cones, Signs, Signals	
		Concrete: Buggies	1533		Traffic Control: Barricades, Manhole	
		Concrete: Mixers			Guards	
		Concrete: Trailers	1535		Trailers: Equipment, Dump, Enclosed	
			1540		Trenchers: Ride-on and Attachments	
		Conveyors	1560		Trucks: Box, Moving	
		Cranes	1565		Trucks: Dump and Articulated Dump	
		Dozers Drill Digo: Mining	1570		Trucks: Utility	
		Drill Rigs: Mining	1590		Vibratory Plows	
1050	Ц	Earth Boring Machines, Horizontal Directional Drills	1610		Water Trucks, Trailers, Portable	
1000	_				Misters	
		Dumpsters			Aerators	
		Electrical Distribution Equipment			Air Conditioning, Chillers: Job Site	
		Excavator: Attachments			Air Scrubbers, Negative Air Machines	
		Excavators			Angle Grinders	
		Excavators: Mini			Animal Traps, Snares, Cages	
		Forklift: Attachments			Automotive Tools, Equipment, Supplies	
		Forklifts: Industrial			Batteries, Battery Chargers	
		Forklifts: Industrial Training			Benders: Pipe, Rebar	
		Forklifts: Rough-terrain			Bits: Drills, Hammers, Chisels	
		Forklifts: Rough-terrain Training	2055			
		Generators: Towed, Skid-mounted			Blades: Lawn Mower, Edger	
		Graders, Box Scrapers	2070			
		Ground Heating Equipment			Concrete Power Tools, Dustless	
		Light Towers			Blowers, Circulating Fans	
		Loader: Attachments			Blowers: Leaf, Straw, Bark	
		Loaders: Heavy Wheel			Brakes: Aluminum Bending	
1360		Loaders: Mini Skid Steers, Stand On,	2103		Brush Cutter: Walk Behind, Ride-on,	
	_	Walk Behind			Attachments	
		Loaders: Skid Steer	2105		Brush Cutters: Hand Held	
		Loaders: Compact Track	2110		Buffers: Automotive	
		Marsh Equipment	2115		Buffers: Floor	
1405		Offices: Mobile	2120			
		Power Buggies	2125			
1600		Pressure Washers: Towable	2145		Carpet Dryers	

	Tem	
2150		Carpet Installation Tools
2140		Carpet: Upholstery Cleaning Equipment
2155		Cartop Carriers
2160		Chainsaws, Chainsaw Accessories
2165		Chimney Cleaning Equipment
2175		Chutes: Debris, Trash
2185		Cleaners: Steam
2193		Clothing: Protective
2195		Compressors: Portable
2200		Concrete Additives: Hardening,
		Curing, Coloring
2205		Concrete Drying, Heating
2210		
		Striking Tools, Forms, Stamps
2215		Concrete Planers, Grinders, Scarifiers
2065		· · · · · ·
2220		Concrete Pumps
2222		Concrete Saws
2223		Concrete Scabblers
2225		Concrete Screeds
2230		Concrete Vibrators
2235		Concrete: Cleaners, Sealers
2240		Concrete: Curb Extruders, Guniting
		Machines
2250		Cutters: Brick, Tile
2255		-
2260		Cutters: Cable, Pipe, Rebar
2265		
2270		Dethatchers, Power Rakes, Verti-
		Cutters
2273		Document Shredders: Commercial
2280		Drain, Sewer Cleaning Machines
2285		Drills: Concrete, Masonry
2290		Drills: Pneumatic, Electric
2293		Drywall Hand Tools
2295		Drywall Lifts
2297		Dust Suppression Equipment/
		Accessories
2305		Edgers: Groundskeeping
2765		Engine Hoists, Stands
2315		Engines: Large (25 HP and Greater)
2320		Engines: Small (Less than 25 HP)
2330		Extension Cords
2335		Fans: Pedestal, Drum, Misting, Tent
2340		Fastening Tools, Fasteners
2345		Fencing: Safety, Construction
2300		Floor Care: Edgers
2355		Floor Care: Finishers, Polishers, Buffers
2357		Floor Care: Sanders
2361		Floor Care: Sweepers, Cleaning
		Machines

2365		Gas Cans, Caddies
2370		Generators: Small, Portable
2385		Hammers: Demolition, Chipping
2390		
2475		-
		Loading Ramps
2400		Heat Guns: Electric
2395		
2405		
2420		
2425		
2430		
2435		Landscaping Hand Tools
2438		
2442		
2490		
2445		
2453		Lighting Stands, Work Lights
2455		Locators: Pipe, Cable, Underground
2433		Utility
2460		Log Splitters
2470	_	• •
2470	_	-
2405	_	
2500		
2513		
2515		
2517		· · · · · · · · · · · · · · · · · · ·
2520		Plumbing Equipment
2530		Post Hole Diggers, Earth Augers,
0505	_	Post Drivers, Post Pullers
2535		Powder-actuated Tools, Accessories
2545		Pressure Washers: Cold
2547		
2550		Propane Tank
2555		Pullers: Bearing, Gear
2565		Pumps: De-watering
2567		Pumps: High-pressure
2570		Pumps: Submersible
2575		Pumps: Test
2580		Pumps: Trash
2600		
2615		
2620		
2630		-
2640		Sandblasting Equipment, Abrasives,
	_	Accessories
2645		Saws: Microtrench Concrete Slit
2650		
2655		Saws: Concrete Chain
2670		Saws: Concrete Walk-behind
2660		
2665		Saws: Handheld
2675		Saws: Miter, Chop
2680		Saws: Reciprocating
2685		Saws: Tile
2695		
2712		
2715		• • • •
2730		Shoring Equipment

2732		Shot Blasting Equipment	
2738		Silica Dust Collection Devices	
2740		Snow Removal Equipment	
2745		Sod Cutters, Bed Cutters	
2751		Sprayers: Tank, Backpack, Trailer	
0755	_	Mounted	
2755		Spreaders: Fertilizer, Seed	
2760		Spreaders: Sand, Salt	
2770		Staplers: Pneumatic, Manual, Electric	
2775		Storage: Containers, Units	
2780		Stripers: Paint, Stencils	
2785		Strippers: Carpet, Floor, Tile	
2790		Stump Grinders	
2805		Sweepers: Magnetic	
2815		Tarps	
2820		Testing Equipment: Electrical,	
		Environmental, Quality Control	
2825		Threading Tools	
2830		Tiedowns, Load Binders, Cargo	
		Control Systems	
2835		Tillers, Garden Cultivators	
2855		Tools, Homeowner	
2875		Torches: Acetylene, Propane	
2885		Trailer Accessories: Tow Bars,	
	_	Tow Dolly, Ball Hitches	
2900		Trenchers: Walk-behind	
2905		Trimmers: Hedge, String	
2918		Utility Vehicles, RTV's, Golf Carts	
2920		Vacuum: Excavation, Remediation	
2930		Vacuum: Wet, Dry, Floor, HEPA Filter	
2935		Ventilation, Duct	
2935		Wallpaper Steamers, Tools and	
2340		Accessories	
2945		Welders, Ele. Fusion & Accessories	
2950		Wheelbarrows, Lawn Carts	
2170		Wood Chippers	
EVE	NT	SEGMENT INVENTORY	
4030		Air Conditioning, Tents	
4040		Amusement Rides	
4000		Audio Amplifiers, P.A. Equipment	
4010		Baby Furniture, Cribs, Strollers	
4060		Balloons, Helium Tanks	
4070		Banners, Pennants, Flags	
4080		Bars, Portable	
4020		Beds, Cots	
4090		Bleachers	
4110		Bunting	
4120		Candelabra	
4140			
		Casino Equipment	
4150 4155		Centerpieces	
		Ceremonial Scissors, Shovels Chafers	
4160	_		
4220		Chair Covers	
4170		0	
4175		Chairs: Stackable	
4178		Charging Stations, Personal Electronic	
4180		China, Dinnerware	
4195		Computers	
4390		Concession Equipment	

4200		Costumes and Accessories
4230		Crowd Control: Fencing, Ropes,
		Stanchions
4270		Dividers, Partitions, Pipe & Drape
4280		Drapery and Swagging
4285		Drones, Aerial Photography
4290		Dunk Tanks
4300		Easels
4570		
	_	Flatware, Serving Ware
4320		Flooring: Carpet and Turf
4240		Flooring: Dance, Portable
4190		Food Refrigeration, Coolers
4365		Food Transport, Bussing Equipment
4370		Fountains: Champagne, Chocolate
4380		Frozen Drink, Ice Cream Machines
4385		Furniture: Home, Office
4395		Furniture: Lounge, Vintage
4700		Furniture: Patio and Umbrellas
4130		Games
4400		Gazebos, Arbors, Arches and Columns
4410		Glassware
4350		Grills, Stoves, Ovens, Cookers, Fryers
4420		Heaters: Patio, Space
		· · ·
4425		Heaters: Tent
4430		Ice Tables, Molds
4450		Inflatables, Bounce Houses
4460		Karaoke Machines, Jukeboxes
4480		Lecterns, Podiums
4485		Lighting: Props, Furniture
4495		Lighting: Search
4505		Lighting: String, Holiday Decorations,
		Candles
4490		Lighting: Tents
4515		Lighting: Theatrical
4500		Linens
4340		Party Machines: Bubble, Fog, Smoke,
4040		Snow
4505	_	
4535		Photo Booths, Photography Equipment
4540		Props, Theme Decorations
4550		Racks: Garment
4565		Raffle Drums, Bingo Cages
4566		Ramps: Walk, Wheelchair
4567		Recreation, Camping Equipment
4580		Skirting: Table, Stage
4600		Stages, Platforms, Risers, Trussing
4630		Tables
4640		Tent Water Barrels, Blocks
4660		Tents, Canopies, Temporary
1000	_	Structures
4670		Toilets, Restroom Trailers,
4070		Wash Stations
1000	-	
4680		Torches, Party
4330		Vases, Urns
4685		Video Projectors, Projector Screens
4725		Waste Containers
4730		Wedding Decorations, Runners
4960		Wheelchairs and Scooters

Member Services 800.334.2177 | ARArental.org